

AWARDS



NMC's Success Continues June 2004



“Even though we have state of the art equipment and modern facilities, we realize that our most important assets are our employees and the more they learn, the more our customers benefit from it.” These words are the mantra by which Wisconsin’s SBA 2003 Small Business Person of the Year winners, the management group (Stuart Varner, Lester Gaunt, Randy Brookens and Mark Schaap) of Non-Metallic Components, Inc. (NMC), operates.

Nominated by Mark Maurer and Pam Dekker, NMC, located in Poynette, Wisconsin, is a leader in the fields of custom injection of molded thermo-plastic products, engineering and tool design and serves industries that include water conditioning, medical, appliance automotive and small engines. In 1993, NMC was originally founded by its four current owners that make up the management group along with Robert Stamstad who retired in 1996. Together, they purchased the company from Suratco Products Company. In December of 1996, the four minority shareholders took complete ownership of the firm. The transition left many customers with uneasy feelings of skepticism. To combat this, the four owners candidly addressed these concerns by marketing and remarketing not just NMC but also themselves. This continuous customer contact coupled with high quality service quickly garnered the new NMC the respect of its customers.

NMC has a strong commitment to the communities in which they are located. They have worked extensively with the Wisconsin Department of Commerce to bring jobs to repressed areas of the state. The Cuba City facility was built in Grant County because it was considered a targeted development zone by the State. NMC committed to bring 26 jobs to the community within three years of opening the facility and has exceeded this commitment. This venture between the State, NMC, and Cuba City has proven extremely successful and brought jobs back to an economically depressed area.

As Wisconsin’s Small Business Persons of the Year, NMC’s management team was judged on their staying power, growth in number of employees, increase in sales and/or unit volume, current and past financial reports, innovations of product or service, response to adversity and contributions to aid community-oriented projects.