



news

**Contact:**

Bridget Hughes  
Regional Marketing and Sale Support Director  
Wisconsin Bank & Trust  
608.203.1211

**For Immediate Release**

**WISCONSIN BANK & TRUST NAMED 2018 BEST BANK IN SHEBOYGAN COUNTY**

**SHEBOYGAN, WI—September 5, 2018**—Wisconsin Bank & Trust has been recognized by the Sheboygan Press as the 2018 Best Bank in Sheboygan County for the second year in a row.

For the past 12 years, the Sheboygan Press has conducted an annual survey, asking the community to vote for Sheboygan County's best of the best in a number of categories. When the results were tallied, Wisconsin Bank & Trust was voted the 2018 Best Bank within the Service category.

"We are honored to be recognized as the 2018 Sheboygan County's Best Bank," said Curtis Chrystal, President and CEO of Wisconsin Bank & Trust. "It is truly humbling that our recognition of this honor is a direct reflection of the support from our community and customers. Our primary goal is to provide outstanding financial solutions and service for our customers. This award is a testament to our staff's commitment to excellence in exceeding our customers' needs and expectations. Thank you to our dedicated team and the valued customers we are privileged to serve each day."

The full list of Sheboygan County's Best of 2018 can be found at [sheboyganpress.com/bestof](http://sheboyganpress.com/bestof).

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**About Wisconsin Bank & Trust**

Wisconsin Bank & Trust (WBT), a subsidiary of Heartland Financial USA, Inc., (NASDAQ: HTLF), is a business-focused community bank with assets of more than \$1 billion. With seventeen banking centers and one loan processing office, Wisconsin Bank & Trust serves customers in the Madison, Milwaukee, Green Bay, Sheboygan, Monroe and southwest areas of Wisconsin. WBT offers a wide range of personal and business banking, private client and mortgage lending services. For more information, visit [wisconsinbankandtrust.com](http://wisconsinbankandtrust.com) or call 608.203.1214. Wisconsin Bank & Trust is a member of the FDIC and an Equal Housing Lender.

**About Heartland Financial USA, Inc.**

Heartland is a diversified financial services company with assets of approximately \$11.2 billion. The Company provides banking, mortgage, private client, investment, treasury management, card services, insurance, and consumer finance services to individuals and businesses. Heartland currently has 125 banking locations serving 93 communities in Iowa, Illinois, Wisconsin, New

Mexico, Arizona, Montana, Colorado, Minnesota, Kansas, Missouri, Texas and California.  
Additional information about Heartland is available at [www.htlf.com](http://www.htlf.com).